

**Hilton Head Plantation Property Owner's Association, Inc.**  
**Communications Committee Meeting**  
**Minutes of Meeting**  
**Tuesday, February 9, 2021 at 10:00 AM**

Attendees: Ann Schwab, Chairperson  
Tim Henderson  
Margita Rockstroh  
Barbara Conway  
Heidi Huddleston

Leah Davis - Staff  
Peter Kristian - Staff

Absent with Notice:  
Louise Dreuth  
Steve Large

Ms. Schwab called the meeting to order at 10:00 AM.

**Minutes**

Mr. Henderson made a motion to approve the January 2021 Minutes. Ms. Conway second, and the motion passed unanimously.

**Plantation Living**

Ms. Davis presented the advertising revenue report for *Plantation Living*. January 2021 finished at \$12,305 and February finished at \$10,800. Statistically we are on track with 2016 advertising numbers and things are looking up for the spring.

**Old Business**

- Note Cards – Ms. Davis reported that 8 packages of notecards were sold in January.
- The History of HHP booklet – Ms. Davis reported that no booklets were sold in January.
- The 2020 Annual Report package has been completed and is set to hit mailboxes around February 19, 2021.

**New Business**

- Ms. Davis reminded the committee to hand in their Committee Interest Forms for next year.
- Ms. Davis reported that the new website is completed and live. Committee members shared feedback on the website and made suggestions for updating information or features.

## **Updates**

Mr. Kristian reported the following:

- The Audit will be printed separately from the Annual Report again this year. Once the Audit is completed it will be emailed out to all residents, posted on the website, and hard copies will be available at the POA Service Center and Annual Meeting.
- The Annual Meeting will be held outside (weather-permitting) on Saturday, March 27, 2021 in the Plantation House Parking Lot.
- The February Coffee with Peter and Meet the Candidates forum will be held on February 18, 2021 in the Plantation House Parking Lot (weather-permitting).
- The 2021 Resident Opinion Survey will be inserted into the April issue of *Plantation Living*, emailed out to all residents, and posted on our website. The deadline to complete the survey is May 31, 2021.
- Assessments came in very strong this year and late assessments continue to come in.
- Ad revenue continues to trend up.
- Tennis courts were refurbished.
- The survey of Dolphin Head is complete and has been sent to Wood & Partners for next steps.
- COVID-19 vaccines are now available to South Carolina residents aged 65 and older.
- Committee Interest Forms are due in March.
- The Old Fort Pub property has been sold and will be turned into town homes. The complex will be called, 'The Charles'.
- There will be a Food Truck Festival in the Plantation House Parking Lot on February 25, 2021 from 11:00 AM – 2:00 PM.
- The Activities Department will be running their Easter Basket Delivery program again this year due to COVID-19. This event is in lieu of the Easter Egg Hunt and Brunch.
- The Easter Sunrise Service will take place (weather-permitting) on Sunday, April 4, 2021 at Dolphin Head.
- The Communications Department will conduct another virtual Easter Egg Hunt Driving Tour with residents.
- The Spring Lake Pool will open for the season on April 1. There will be no two-hour time slots, but the use of Houseguest Cards will still be prohibited.
- Kids Kamp will be running on a 6-week session this year due to Beaufort County Schools getting out later than usual. Pre-registration starts on March 1.
- The POA Service Center office hours still remain open from 8:00 AM – 12:00 PM Monday-Friday to the public. Staff is available by phone or email until 4:30 PM daily.

## **Conclusion**

Ms. Rockstroh made a motion to adjourn the meeting. Ms. Huddleston seconded the motion. The meeting adjourned at 10:30 AM.

Submitted by L. Davis