



2024

Business Building Opportunities with Plantation Living

Plantation Living is a publication that has been delivered to Hilton Head Plantation residents since 1976. It has grown from a four-page leaflet to a 40-page wealth of information that has become a staple of communication in a neighborhood that now boasts over 4300 homes.

Our primarily full-time residents not only look to our monthly newsletter for community updates on activities, clubs and governance issues but, since the inclusion of advertising in the early 2000's, they look to **Plantation Living** for guidance on what restaurants to patronize and what business to use for a wide variety of services.

For any business, no matter the size, **Plantation Living**, with its reasonable rates and loyal readership, offers an outstanding ROI.



hiltonheadplantation.com

RATES

	12X	6X	3X	1X
FULL PAGE	\$922	\$963	\$994	\$1025
1/2 PAGE				
HORIZONTAL	\$508	\$516	\$548	\$565
VERTICAL*	\$508	\$516	\$548	\$565
1/4 PAGE	\$290	\$305	\$315	\$325
1/8 PAGE	\$175	\$184	\$189	\$195
INSERT**	\$508	\$516	\$548	\$565
BACK COVER***				

Trackable QR Code: one time setup fee of \$10

LAYOUT / DESIGN FEE

1/8 page \$25 1/4 page \$50 1/2 page \$75 Full Page \$150

- * Vertical ads have a limited availability. Please contact Pippi Itkor at pikor@hhppoa.org to confirm availability.
- ** Preprinted insert flyer rates do not include the cost of printing the flyers. Advertiser must provide 4600 flyers to our printer by no later that the 1st of the issue month. Pippi Itkor can assist you in coordinating this.
- *** Back Cover is available as an annual buy ONLY. Check with Pippi Itkor for availability.
 1/8 page • \$195 1/4 page • \$325 1/2 page • \$565

Top Reasons to choose Plantation Living

According to our most recent community survey, a whopping 93% of respondents read Plantation Living monthly.

Over 85% percent of our residents spend more than 8 months of the year on Hilton Head Plantation. 76% live here FULL-TIME!

The over 8,000 residents in HHP feel the advertising in Plantation Living is more pertinent to them and will actively browse and make purchasing decisions based on what is offered in the newsletter.

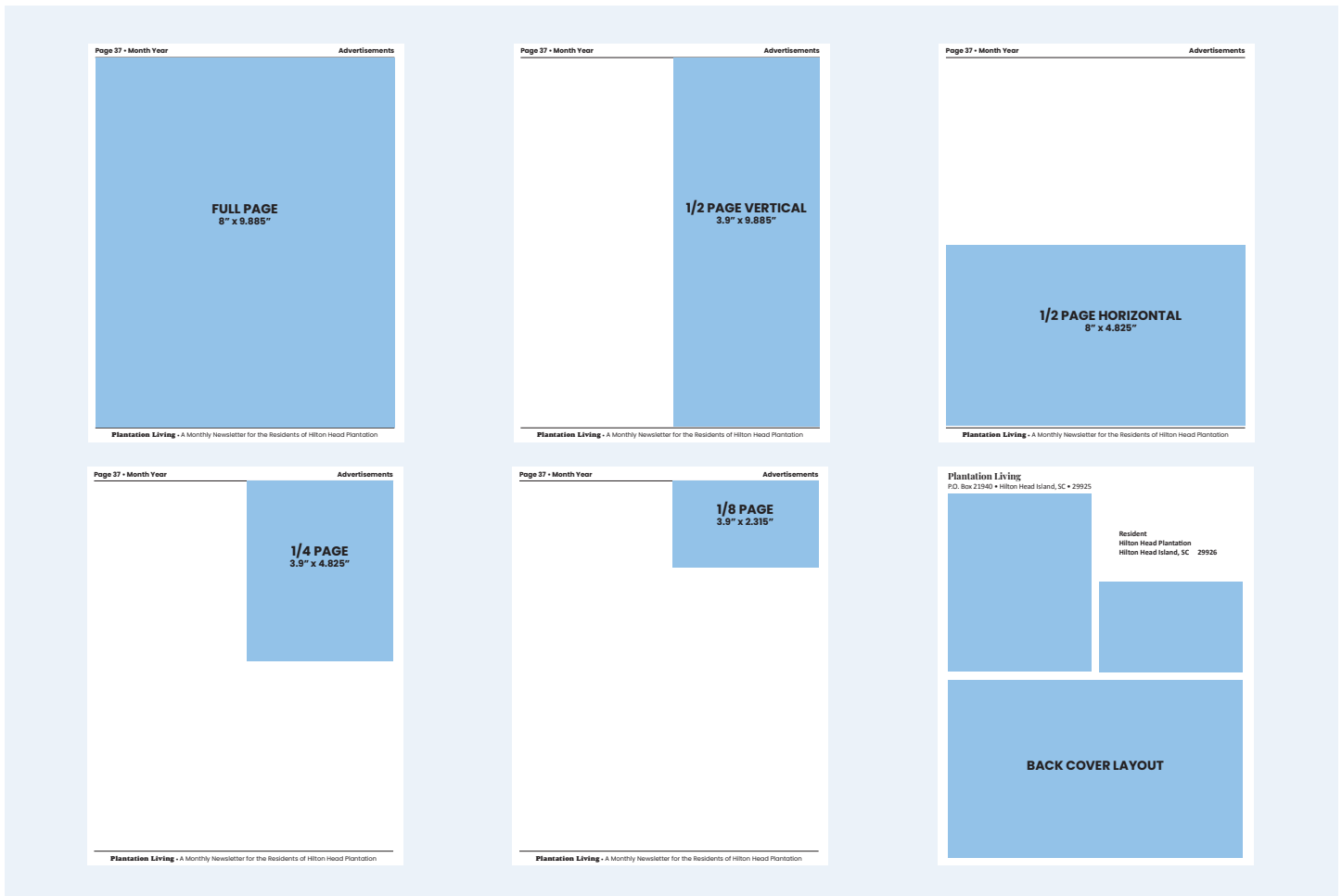
Who Trusts Us With Their Advertising?



Ad Specifications

All Dimensions are NON-BLEED

	Full Page	8" x 9.885"	
1/2 Page Horizontal	8" x 4.825"	1/2 Page Vertical	3.9" x 9.885"
1/4 Page	3.9" x 4.825	1/8 Page	3.9" x 2.315"
BACK COVER			
1/2 Page	8" x 4.825"	1/4 Page	3.9" x 4.825"
1/8 Page	3.9" x 2.45"		



ELECTRONIC ARTWORK REQUIREMENTS

- Acceptable file formats are: High res or press ready PDF. InDesign(collected for output), Illustrator (eps, with all placed images included and all fonts converted to paths or outlines); Photoshop (tif, eps, pdf).
- All ads must be high resolution, at least 300 dpi. The color space must be CMKY or Grayscale. No RGB, LAB or embedded color profiles.
- We do not accept files created in Microsoft Publisher or Microsoft Word.

Plantation Living Advertising Contract 2024

ADVERTISER	
BILLING ADDRESS	
CONTACT NAME	
CONTACT EMAIL	
CONTACT NUMBER	
PUBLICATION MONTH(S)	
AD SIZE	
AD RATE	\$
ADD A QR CODE	\$
DESIGN / LAYOUT FEE	\$

Contract Terms: All invoices are due upon receipt or by placement of ad. Please make checks payable to: HHPPOA (Hilton Head Plantation Property Owners' Association, Inc.). Payments not received within 30 days will be charged a 3% late fee.

Reserve ad space by the 1st of the month prior to issue month. Ads are due on the 15th of the month prior to issue month. In the absence of a new ad, HHP will run your last ad. Cancellations are accepted before the 15th of the month prior to the month of publication. Cancellations after the 15th will be accepted only if time and circumstances allow. A cancellation fee may be imposed. Rates are subject to change. Preprinted inserts are due at the printer by the 1st of the issue month.

Please Note: Failure to meet your financial obligation as stipulated in this contract may subject your company to sanctions such as the revocation of your privileges of doing business in Hilton Head Plantation, which may include the removal of your Gate Pass or vehicle decal.

*** Note: HHP Commercial Decal or Commercial Daily Pass is required to perform professional services in HHP.**

For Ad Inquiries or to reserve ad space, contact Pippi Itkor • **Phone 843/681-8800 Ext. 244** • **Email: pitkor@hhppoa.org**

Advertiser Representative

Plantation Living Representative

Date of Agreement

Date of Signing