

# Hilton Head Plantation Property Owner's Association, Inc.

## Communications Committee Meeting

### Minutes of Meeting

Monday, July 15, 2024 at 10:00 am

#### Attendees:

David Barnum

Barbara Conway

Steven McManus

Louise Drueth

James Daniel

Tom Hoppin

Sherry Beck

Sue Henderson

Phoenix Smith

Resident Guest: Bob Lamb

#### Staff:

Pippi Itkor

Peter Kristian

Mr. Barnum called the meeting to order at 10:01 am

#### Minutes

Ms. Henderson made a motion to approve the June 2024 minutes. Mr. McManus seconded, and the motion passed unanimously.

#### Plantation Living

Ms. Itkor presented the advertising revenue report for Plantation Living. Ms. Itkor reported that in June, Plantation Living brought in \$14,715.

#### Old Business

- Note Cards – Ms. Itkor reported that 0 notecards were sold in June 2024. Ms. Itkor presented a design concept for the new notecards as well as a production budget for 1000 sets that totaled \$3,751.00. The design, quantity and pricing were put to a vote. Mr. Barnum moved to approve. Ms. Beck seconded, and the motion passes unanimously.
- The History of HHP Booklet – Ms. Itkor reported that that 0 booklets were sold in May.
- The HHPPOA 2024 Resident Opinion Paper Questionnaire was discussed. Mr. Kristian suggested that questions 35a, 35b, 35c and 35d be reworked to not include the N/A responses when factoring the weighted percentages. The committee agreed and Ms. Itkor will re-calculate, re-post to the website and send out an e-blast alerting the community.
- Mr. Hoppin noted that there has been negative commentary on social media regarding what some are interpreting as a poor turnout for survey responses. He provided data that indicated a 40%-response rate was an excellent response rate. It was discussed and agreed to include this information in the "Did You Know" section of the August newsletter.

- Mr. Daniel raised the query as to the possible need for a vote-off in the community to finalize the capital project. Discussion led to a conclusion that the Board carries the weight of that decision. Not the community.

### **New Business**

- The Strategic Plan and SWOT Analysis were briefly discussed. The deadline for an updated SWOT/Strategic Plan is October 2024. The committee will review the documents on their own time and email updates and edits to Ms. Itkor. Ms. Itkor will organize these emails and present at the August meeting for review. Ms. Itkor will send a reminder email with a deadline for note submittal.

### **Updates:**

Mr. Kristian reported the following:

- The Bridge/Corridor Project was approved in the 11<sup>th</sup> hour. It could start as early as 2025.
- Pine Island - There was a video meeting with the Town of HH and marine engineers. The Town will have Pine Island done by August 2025. They will be putting in groins in addition to re-nourishment.
- The Seabrook and Dolphin Head roadwork is underway.
- Cypress fence has been painted.
- Information regarding Bay Point is still being gathered.
- The 2025 Ireland Trip has 1 full bus, spaces are still available on the second bus.
- Deas-Guyz Concert was a huge success, as was the Fourth of July Celebration Day.
- Low speed vehicles – currently 6 on property that have been grandfathered in. Looking to ban outright.
- Mr. Barnum expressed concern over an e-bike operator who is speeding up and down the golf paths. It was explained that regulating e-bikes on the golf paths must come from the golf clubs first.
- Road rage situation this month involved all HHP residents. No charges were filed.

Conclusion:

Mr. Barnum made a motion to adjourn the meeting. Mr. Daniel seconded the motion. The meeting adjourned at 11:09 am.

Respectfully submitted by P. Itkor