

# Plantation Living

A newsletter for residents of Hilton Head Plantation published by the HHP Property Owners' Association, Inc.  
P.O. Box 21940, Hilton Head Island, SC 29925 Phone 843/681-8800 Ext. 244 Fax 843/ 681-8801

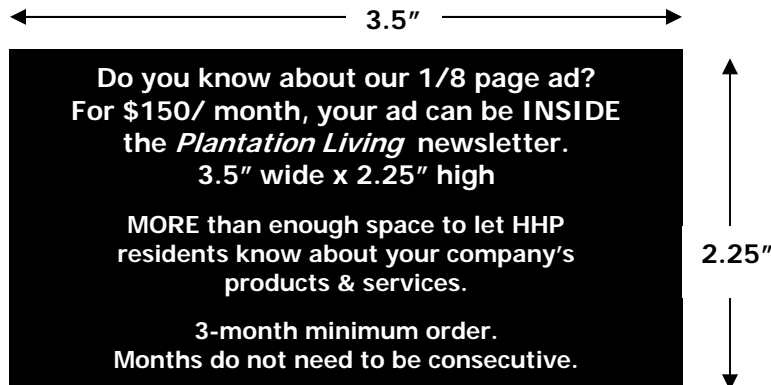
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## Plantation Living Advertising Specifications 2011

Ad Sizes & Rates for 2011 – Each Issue	<u>Discounted for Cash/Check</u>	<u>Payment by Credit Card</u>
• 1/8 page – 3.5" wide x 2.25" high	\$150	\$153
• 1/4 page – 3.5" wide x 4.5" high	\$275	\$280
• 1/2 page Horizontal – 7.5" wide x 4.5" high	\$500	\$510
• 1/2 page Vertical – 3.5" wide x 9.75" high (* if available *)	\$500	\$510
• Full Page – 7.5" wide x 9.75" high	\$950	\$970
• Back Page 1/2 page Horizontal – 7.5" wide x 4.5" high	\$650	\$665
• Back Page 1/4 page – 3.5" wide x 4.5" high	\$350	\$360
• Preprinted Insert Flyers – 4,400 copies delivered to POA printer (you pay printing cost) <b>by 1<sup>st</sup> of the month</b> (issue month) (8-1/4" x 10-3/4" – on 60-70# offset or 70-80# coated text paper stock.	\$500	\$510

There will be an additional charge if inserts are a smaller size or on heavier stock, which we prefer you avoid.

- Ad layout fee by *Plantation Living* staff – TBD



### Ad Specifications

- All ads are one color. No bleed ads are available. • *Plantation Living* is printed with black ink on cream paper.
- B&W camera-ready artwork and photos are acceptable. Images must not exceed 300 dpi and must be converted to grayscale. Save as a PDF file or as a TIFF or JPEG image.
- PC compatible floppy, zip, CD-ROM, or preferably, send via email to: [dmcallister@hhppoa.org](mailto:dmcallister@hhppoa.org)
- Include unusual screen and printer fonts on the disk or in the email.
- Include a proof of your ad.

### Deadlines for Ad Space Reservation

- The **1<sup>st</sup>** of the month prior to issue month (example: Jan. 1 for Feb. 15 issue)

### Deadline for Advertising Copy

- The **15<sup>th</sup>** of the month prior to issue month (example: Jan. 15 for Feb. 15 issue)

### Ad Cancellations

- Cancellations are accepted before the 15<sup>th</sup> day of the month prior to the month of publication (**but please let us know as early in the month as possible**).
- Cancellations after the 15<sup>th</sup> will be accepted only if time and circumstances allow.

### \* Payments for Ads

- Payments accepted in cash, money order, check, or credit card at the time the ad is ordered or upon receipt of HHPPOA's invoice. All invoices are due upon receipt of the invoice or a 1.5% late charge will be added.
- Make checks payable to: HHPPOA - Hilton Head Plantation Property Owners' Association, Inc.

For Ad Inquiries or to send Ad Materials, contact Denise McAllister

Phone 843/681-8800 Ext. 244 Fax 843/681-8801 Email: [dmcallister@hhppoa.org](mailto:dmcallister@hhppoa.org)

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## Plantation Living Advertising Contract 2011

<b>Advertiser</b>	
<b>Billing Address</b>	Address: City, State, Zip:
<b>HHP Property Owner?</b> <i>(for mailing list purposes)</i>	
<b>Contact Numbers</b>	Office: Fax: Cell: Email:
<b>Contact Name</b>	
<b>Publication Month(s)</b>	
<b>Ad Size</b>	
<b>Ad Cost</b>	\$
<b>Ad Design/ Layout Fee</b>	\$
<b>Contract Terms</b> All invoices are due upon receipt and/or placement of ad or a late charge will be added. Please make checks payable to: HHPPOA (Hilton Head Plantation Property Owners' Association, Inc.).  <b>Reserve ad space by the 1<sup>st</sup> of the month prior to issue month. Ads are due on the 15<sup>th</sup> of the month prior to issue month.</b> In the absence of a new ad, HHP will run your last ad. Cancellations are accepted <b>before</b> the 15 <sup>th</sup> of the month prior to the month of publication. Cancellations <b>after</b> the 15 <sup>th</sup> will be accepted only if time and circumstances allow. Rates are subject to change.  <i>Please Note: Failure to meet your financial obligation as stipulated in this contract may subject your company to sanctions such as the revocation of your privileges of doing business in Hilton Head Plantation, which may include the removal of your Gate Pass or vehicle decal.</i>	

**AGREED:**

\_\_\_\_\_  
**Advertiser Representative**

\_\_\_\_\_  
**Plantation Living Representative**

\_\_\_\_\_  
**Date of Agreement**

\_\_\_\_\_  
**Date of Signing**

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